



## Engagement Planning and Stakeholder analysis for RBMP and FRMP



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# Welcome

Catchment Co-ordinators, CaBA Catchment Hosts, Flood Risk Management Plan and River Basin Management Plan, Single Points of Contact (SPoCs)

# Why are we here?

A whirlwind tour of River Basin Planning

# Updating the river basin management plans

3 public consultations to inform the update to the plans

**December 2018**  
Working Together  
consultation  
closed

**October 2020**  
Draft RBMP and  
FRMP  
consultation

**October 2019**  
Challenges and  
Choices  
consultation

**December 2021**  
Updated River  
Basin Management  
Plan and Flood  
Risk Management  
Plan published



# CaBA National Success measures and you

As part of the success measures agreed with the CaBA National Support Group, catchment partnerships are required to:

- Fully participate in third cycle river basin planning engagement and, as appropriate, strategic planning activities
- Undertake stakeholder analysis and take steps to include ‘missing’ stakeholders where the analysis indicates gaps
- As part of the widening remit of catchment partnership working, we expect catchment partnerships to be able to demonstrate they have supported engagement for river basin management planning
- Made a catchment plan available online
- Developed light touch catchment level engagement plans as part of their hosting role.

# Why engage?

To explain

1. Why water is such a vital resource
2. The current and future challenges that threaten the water environment
3. How we can work together to manage our waters, including flood risk areas
4. Who should pay

There are changes we all need to make to help tackle these challenges

# Engagement Objectives (RBMP and FRMP)

1. Secure the commitment, ownership, shared understanding and trust needed to enable a joined up engagement approach to our place based planning.
2. Create and build a shared ambition for joint engagement to maximise the outcomes that flood and river basin planning will deliver.
3. Ensure our internal stakeholders feel empowered to deliver the enhanced joint outcomes that can be achieved by having a clear ambition for flood and river basin planning.
4. Engage flood and river basin planning stakeholders (and secure consultation responses) so their opinions, views and expertise inform and shape our place based planning.

# What or who are stakeholders?

Individuals, organisations, partnerships or groups of any kind who are (or could become) involved in, or affected by our policies, activities or decisions.

# What is a stakeholder analysis?

It is a practical set of steps, to identify and improve our understanding of stakeholders.



# Likely stakeholders at Area and Catchment level:

## Key Joint External Stakeholders



# Where to begin - Catchment Partnerships

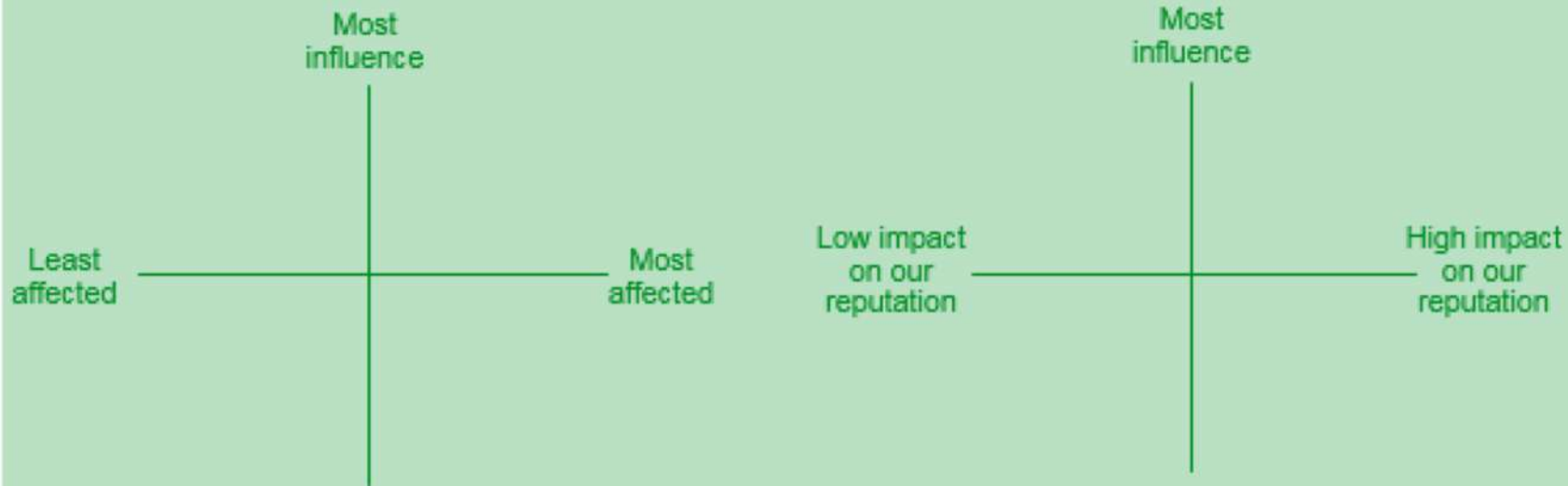
- Work with your team (including your Catchment Co-ordinator) to develop your list of stakeholders. You might find it useful to categorise your stakeholders. You could do this according to:
  - **Sector**
  - **Function**
  - **Geography**
  - **Socio-economic**
  - **Affect** of the work on them
- At this stage the purpose is to be as inclusive as possible.



# The four-box grid

## *Axis method*

- I. Put your chosen criteria on an axis on flip charts, as shown below. This example uses the 'influencing', 'affected' and 'reputation' criteria.



# Why engage – how to develop your engagement objectives

## *Tip*

*Think about stakeholder needs when you decide on your communications objectives. Remember that working with stakeholders is a two-way process. You need to understand why they want to work with you, how they view the problem, and what their objectives are.*

# Working with business

## STRUCTURE OF THE AWS INTERNATIONAL WATER STEWARDSHIP STANDARD

THE AWS STANDARD FRAMEWORK IS BUILT AROUND FIVE STEPS:

1. GATHER AND UNDERSTAND
2. COMMIT AND PLAN
3. IMPLEMENT
4. EVALUATE
5. COMMUNICATE AND DISCLOSE

Each step consists of a number of criteria to be addressed, each criterion having one or more indicators for compliance. There are 'core' indicators, representing the minimum requirement, and 'advanced' indicators, to achieve higher levels of water stewardship status and to promote continual improvement. The steps are not required to be followed in strict order and although generally the steps are order-dependent, actions associated with specific criteria and indicators may occur in parallel.



IMPLEMENTATION OF THE STANDARD IS INTENDED TO ACHIEVE FIVE MAIN OUTCOMES FOR THE SITE AND ITS DEFINED PHYSICAL SCOPE:

-  GOOD WATER GOVERNANCE
-  SUSTAINABLE WATER BALANCE
-  GOOD WATER QUALITY STATUS
-  IMPORTANT WATER-RELATED AREAS
-  SAFE WATER, SANITATION AND HYGIENE FOR ALL (WASH)

Each criterion in the Standard has the associated symbol or symbols representing the outcome to which fulfilment of the criterion will contribute.

# Run through a sample engagement plan

## *How do I do it?*

### *Overview of a stakeholder analysis*

- *Stage one - list all stakeholders according to categories*
- *Stage two - refine your stakeholder list*
- *Stage three - capture information about stakeholders*
- *Stage four - identify knowledge gaps*

Engagement plan includes: engagement objectives, stakeholders, activities, engagement log, and evaluation.

# Have we included everyone?



# Evaluation: What does success look like: representative, proportionate, clear reasons why you are engaging

- Engage stakeholders so their opinions, views and expertise inform and shape our place based planning
  - Secure commitment, ownership, shared understanding and trust to do place based planning
  - Build a shared ambition for joint engagement to maximise environmental outcomes.
- We have worked with key stakeholders to build on their views
  - Collaborative meetings with key contacts have taken place
  - We have supported our partners in engaging with the public regarding our key messages.
  - We have explained our objective to key stakeholders and they have had the opportunity to collaborate with us on delivering cycle 3 plans.
  - All key stakeholders have had the opportunity to build a shared ambition



# Evidence: the engagement log

<b>EA contact (the Catchment Partnership contact who has engaged)</b>	<b>Type of engagement (email/phone meeting, workshop)</b>	<b>Date of engagement</b>	<b>Name of organisation/ Group</b>	<b>Contact Name of organisation/ group</b>	<b>Sector</b>	<b>Project phase</b>	<b>Any additional information</b>

# Soar catchment story map

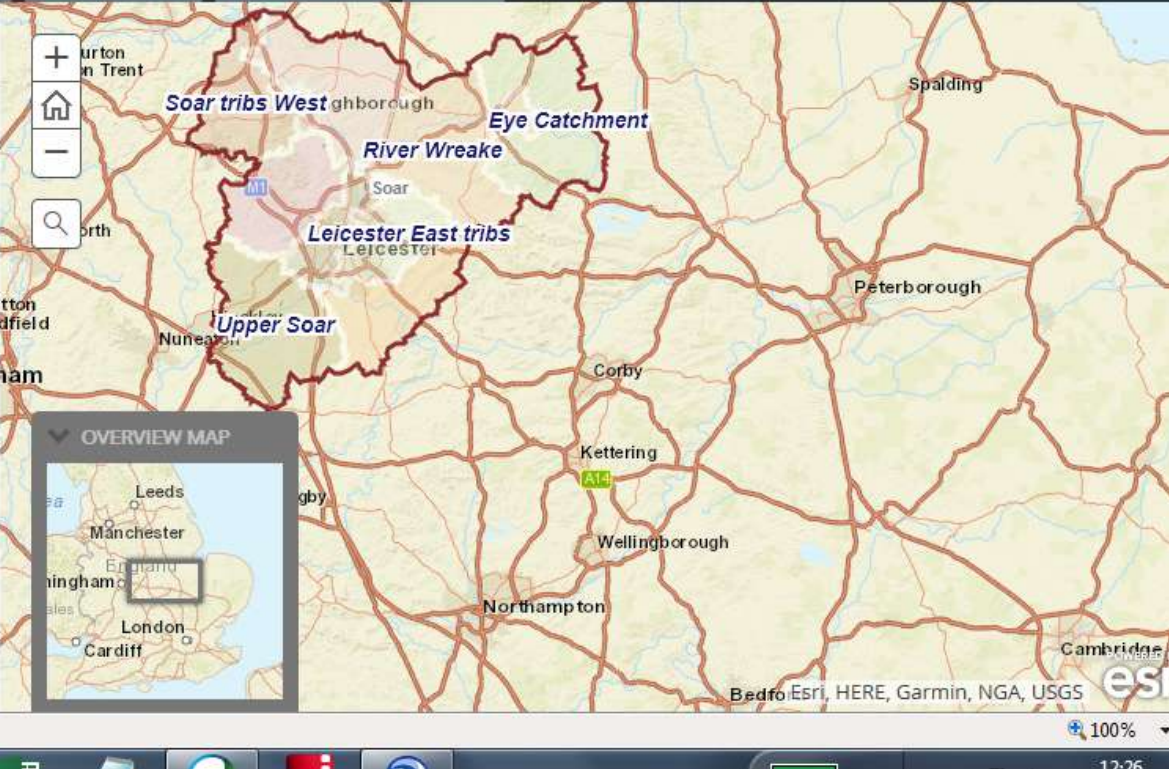
River Soar Catchment Partnership Priorities

A WaterLIFE story map

Introduction Soar Catchment Priorities Biodiversity Flooding Water Quality Communities Action

## Introduction

The catchment of the River Soar covers an area of approximately 1,380km<sup>2</sup>, covering much of the county of Leicestershire, together with small areas of south Nottinghamshire and north east Warwickshire. The River Soar is a significant tributary of the River Trent. From its source, south east of Hinckley, the river follows a northerly course towards its confluence with the River Trent near Dettleford on Soar.



The map displays the River Soar catchment area, outlined in red, with various tributaries labeled: Soar tribs West, River Wreake, Leicester East tribs, and Upper Soar. The main map shows the catchment area in Leicestershire, with major cities like Leicester, Loughborough, and Peterborough visible. An overview map of the United Kingdom is shown in the bottom left, with a red box indicating the location of the Soar catchment in the Midlands. The taskbar at the bottom shows various application icons and the system clock at 12:26.

## More help here:

- CaBA self-assessment tool: <https://catchmentbasedapproach.org/wp-content/uploads/2019/04/self-evaluation-tool-v2.pdf>
- Stakeholder tools: <https://catchmentbasedapproach.org/learn?s=engagement>
- National and Area Stakeholder engagement plans and log:  
<http://teamshare1.ea.gov/directorates/EandB/RBMP21/Challenges%20and%20Choices/Forms/AllItems.aspx?RootFolder=%2Fdirectorates%2FEandB%2FRBMP21%2FChallenges%20and%20Choices%2FEngagement%20Log&FolderCTID=0x01200017735961062630478967AC60D470D989&View={627283A1-F095-42C1-97A5-41C78D131BE0}>
- Working with business: <http://www.cameopartnership.org/our-groups-2/board-members/>
- CaBA business pages: <https://catchmentbasedapproach.org/learn/tools-and-resources-for-businesses/>
- Story maps: River Soar CP :  
<https://trenriverstrust.maps.arcgis.com/apps/MapSeries/index.html?appid=a71a4fd476a54500ba52d1ca4bc25fed>
- Wever Gowy CP  
<https://groundwork.maps.arcgis.com/apps/MapSeries/index.html?appid=a875b7b92bcb4ca28e24552edccb7d4f>
- Engagement Toolkit (to come)
- **Contact: [suzanne.bennett@environment-agency.gov.uk](mailto:suzanne.bennett@environment-agency.gov.uk)**

# Any questions?

