

Engaging with Business

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February 2019





What is Water Stewardship ?

“The use of water that is socially equitable, environmentally sustainable and economically beneficial, achieved through a stakeholder-inclusive process that involves site and catchment-based actions.

Good water stewards understand their own water use, catchment context and shared risk in terms of water governance, water balance, water quality and important water-related areas; and then engage in meaningful individual and collective actions that benefit people and nature.”

(Alliance for Water Stewardship)

The evolution of an idea

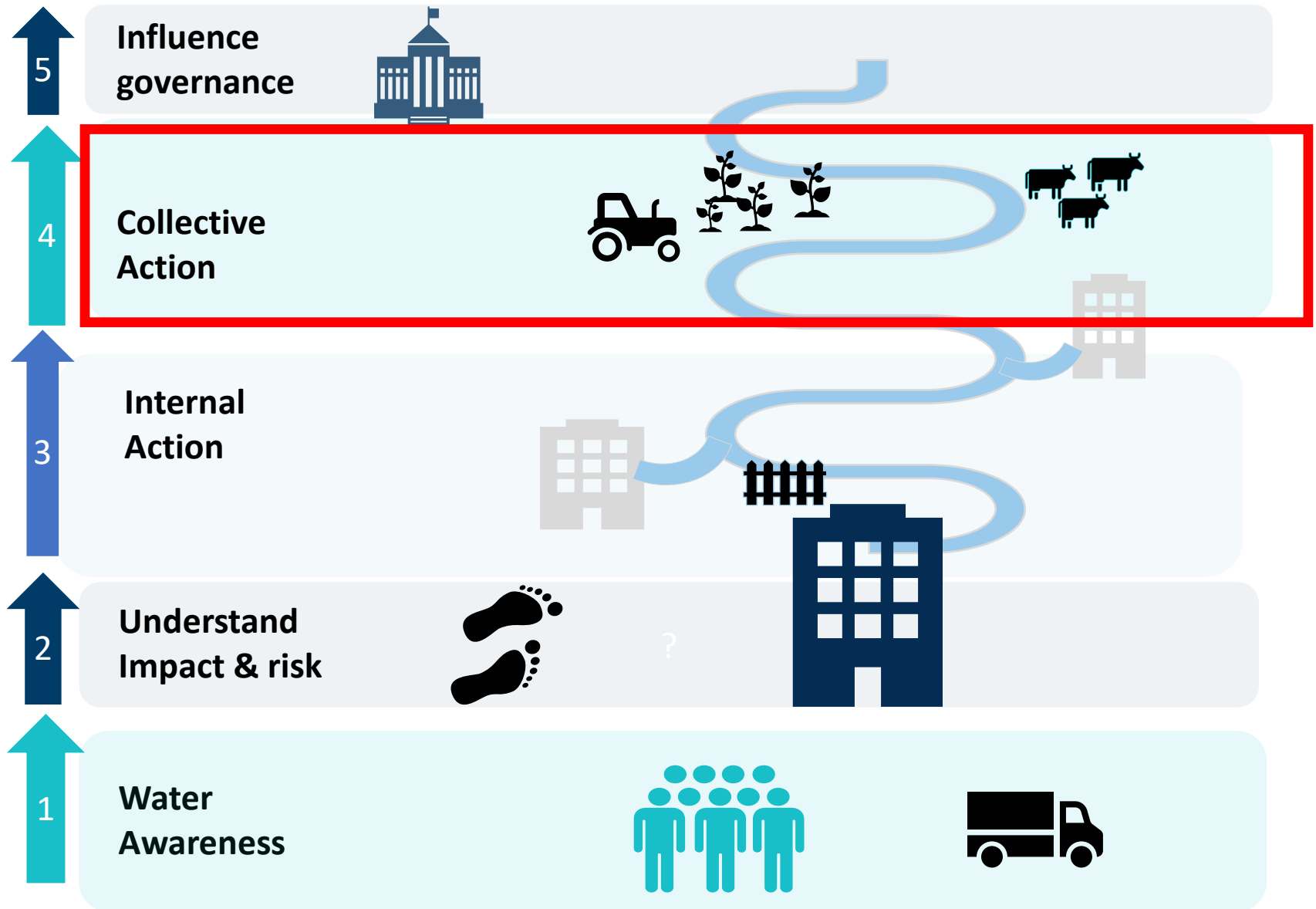


What is Water Stewardship Service ?

“We have set up a new CaBA Water Stewardship service to help businesses work together to deliver sustainable solutions for water”

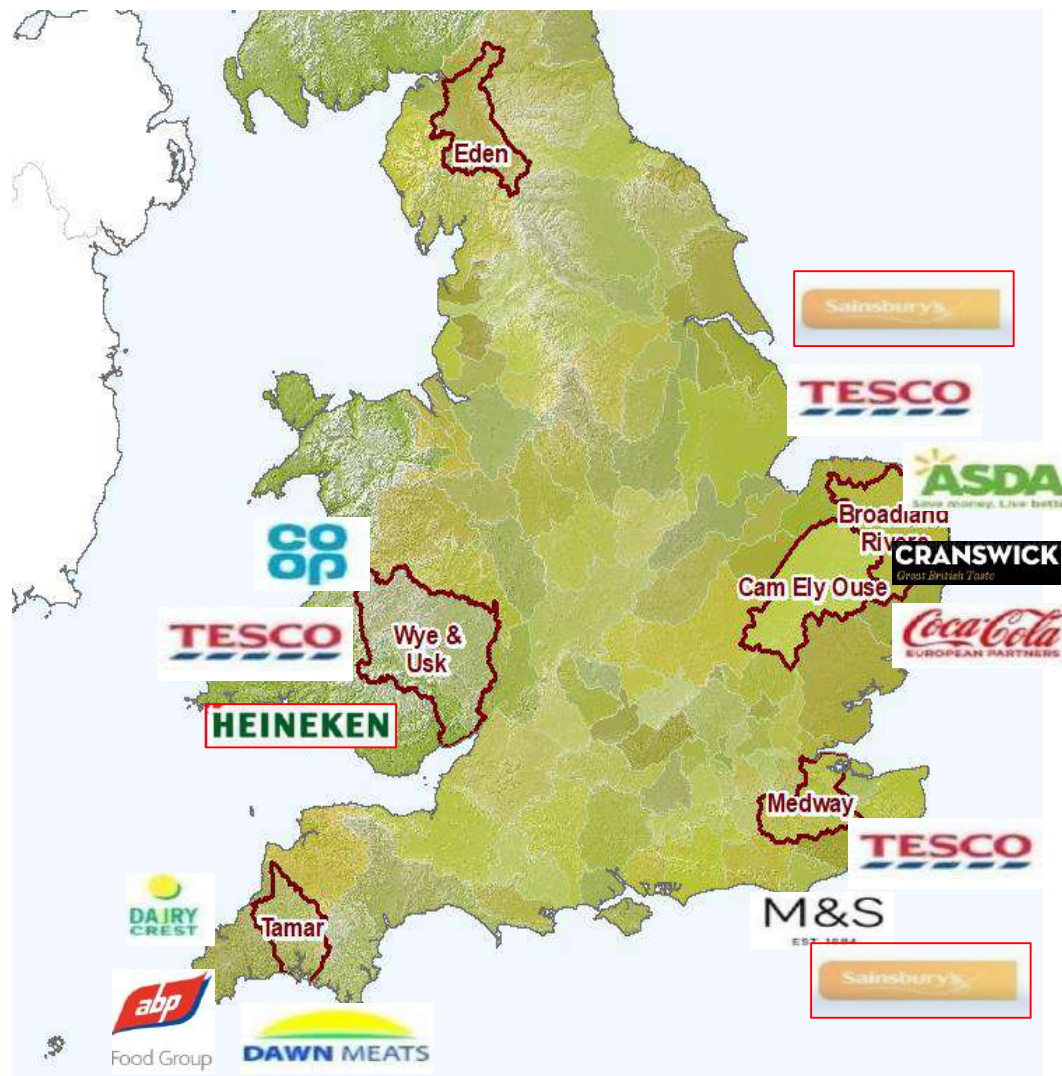


Making the case for water stewardship

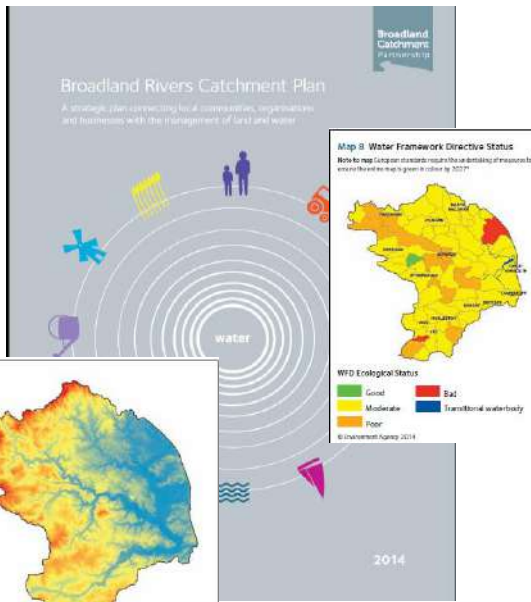


Courtauld 2025 : Collective action on water

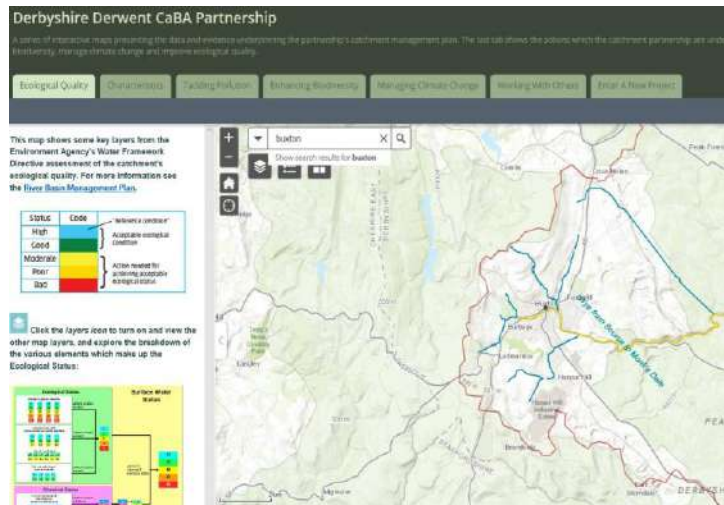
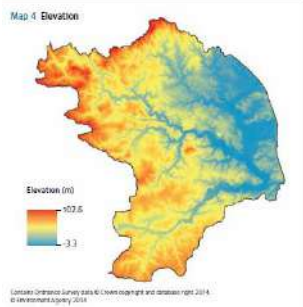
- Stressed & vulnerable catchments
- Key sourcing areas
- Mature partnerships able to address known issues
- Align with existing initiatives
- Build on best practice
- Demonstrate benefits of collective action



Some insights....



Catchment partnership plan...are essential



Story maps....are your shop windows

Some best practice ideas ...



Engagement



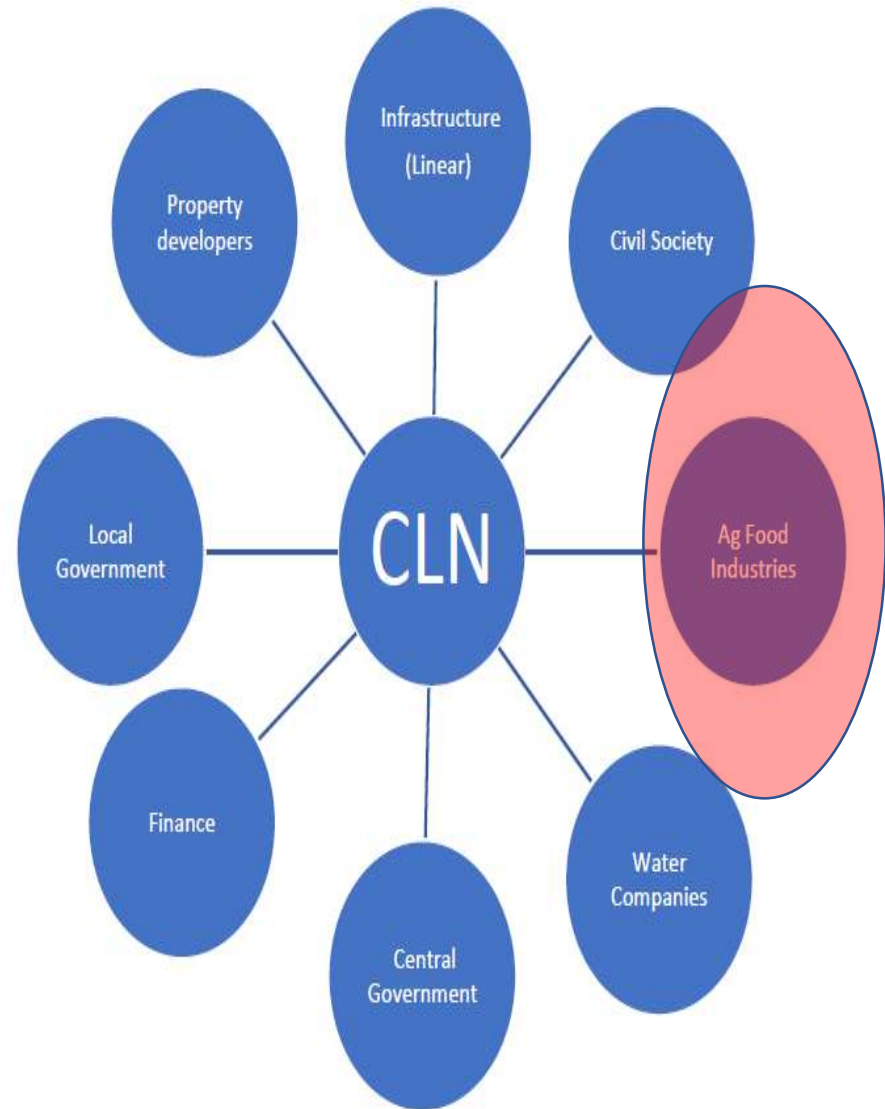
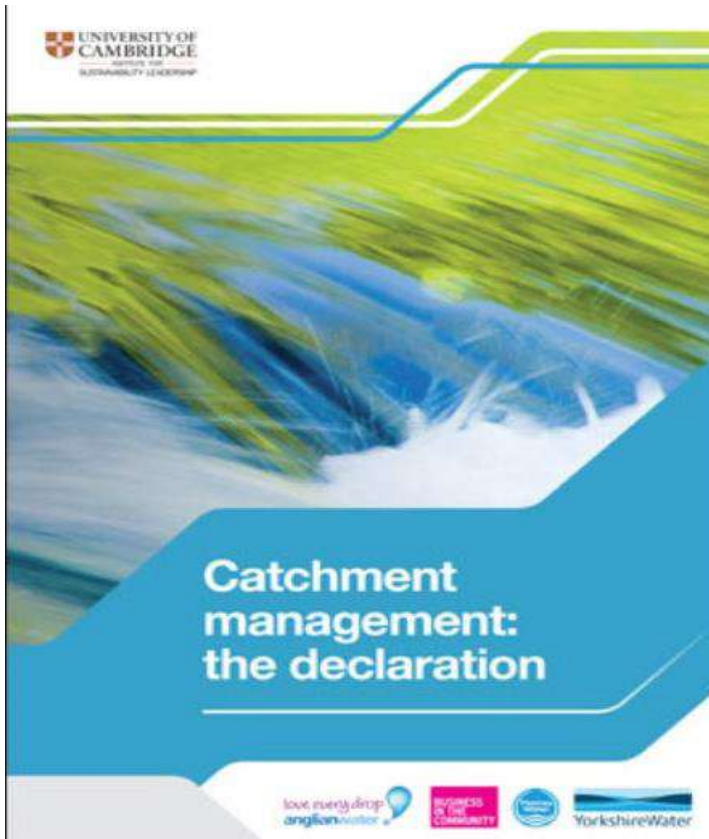
Recognition



Delivery

Next steps : bigger, better, more joined up

“It is designed to bring together businesses from across sectors with stakeholders from UK governments and NGOs to tackle the collective challenge of water stresses through catchment management.”



The logo for Water Stewardship Service is a circular emblem with a dark blue border. Inside, there are three stylized, overlapping waves in shades of teal and light blue. The text "Water Stewardship Service" is written across the center in a white, sans-serif font.

Water Stewardship Service



Data & Evidence



Collaborative Water Management



Flood & Drought resilience



Education and Engagement



Resilient Supply chains



River restoration & wildlife



Urban Water Management

Questions & feedback

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