

# How we plan to prioritise WFD funding

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# STEP 1: Develop ideas with partners

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Data & evidence  
(internal & external)



Engage with partners  
(internal & external)



Value for money



The Environment  
Programme Team  
*“the integrators”*

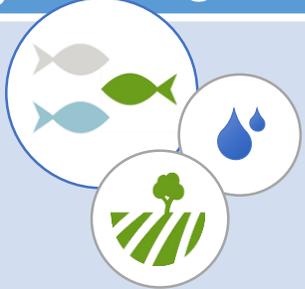
*Integrated Medium Term Plan,*  
delivering multiple benefits over a  
number of years



Consult,  
prioritise  
and  
review

Annual funded  
*Integrated*  
Environment  
Programme

# STEP 2: Areas prioritise their programme to maximise the following: *“Doing the right thing” – All sources of funding have ‘strings’ attached.*

<p>Catchments function more naturally. Water Quality and quantity is improved</p>		<p><b>WLB Outcomes and priorities</b></p> <ul style="list-style-type: none"> <li>• Evidence based outcomes (Km enhanced are an indicator)</li> <li>• Delivers Protected Areas and water body status improvements and prevents real deterioration.</li> <li>• Targeted in priority water bodies</li> </ul>
<p>Water is an economic asset</p>		<p><b>Value for money</b>, demonstrated through</p> <ul style="list-style-type: none"> <li>• 50% non-Defra GIA partnership co-funding</li> <li>• Cost benefit analysis</li> </ul>
<p>The number of people involved is increased</p>		<p><b>Partnership by default</b></p>
<p>A shared vision</p>		<p><b>Integrated projects</b> delivering <b>multiple benefits</b>:</p>
<p>Better Urban design</p>		<p><b>Urban projects</b></p>
<p>Leadership</p>		<p><b>Confidence</b> in project and partner delivery capability</p>

# STEP 3: How we will allocate our Defra funding to Areas in the next financial year

We will use the **metrics** used last year: this method provides a fair geographical spread that reflects our understanding of where the pressures & issues are.

Metrics used:

- Size of area (x14 areas)
- Km of failing water bodies
- Number of failing elements
- Number of protected Areas
- Population size



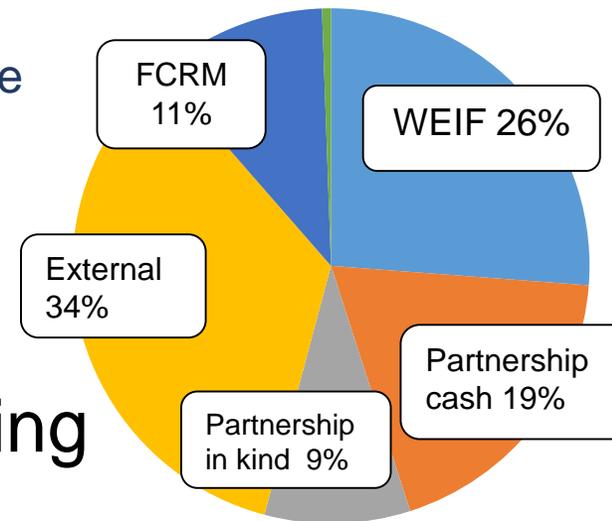
The allocation is used to fund the top priority projects

# STEP 4: Review & QA of the programme

The draft programme is reviewed by partners and Areas. It is tested nationally against the prioritisation criteria using a number of measures:

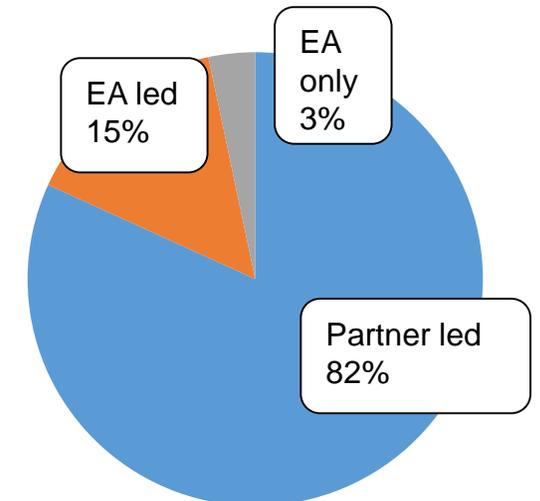
- Km enhanced
- Partnership by default
- Ratio of WEIF: non-Defra funding
- Value of Urban projects
- Additional benefits delivered

for every £1 WEIF we  
bring in £2 non EA



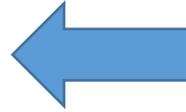
843 Ha priority habitat  
created & restored

828 Km enhanced  
from 242 projects



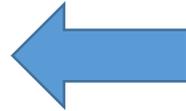
# Steps in the WEIF prioritisation process

**Step 1:** Develop a programme of potential projects with partners and identify potential funding sources, based on catchment priorities.



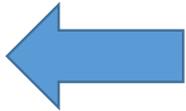
Developing the programme with partners ensures that we meet local needs, priorities and drives a partner lead approach. WEIF funding is available on a competitive basis to all partners.

**Step 2:** Transparent prioritisation of projects locally



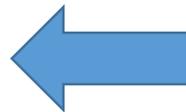
WEIF projects are prioritised competitively at area in order to maximise the outcomes set by the Defra steer and WLB 25 year ambition

**Step 3:** Allocate indicative WEIF funding to areas / river basins



Allocation according to an agreed set of metrics to ensure a fair geographic spread and focuses funding where there is greatest environmental need and where most people will benefit.

**Step 4:** Review and QA draft affordable WEIF programme



QA and review ensures that the programme is maximising outcomes, provides value for money and assures delivery.

**Step 5:** Present draft programme for sign off by the EA Water Land & Biodiversity Board and Defra.



The draft programme is a fine balance that seeks to maximise outcomes, provide value for money and assure delivery